

A Teen Based Business

Business Plan Requirements:

A. Title Page with Name of owner, name of business, contact information

B. Table of Contents should include:

1. Company Description found in project 6) include patent, trademark, laws that pertain if any to your business (found in project 2 and 3)
2. Description of the Industry (found in project 8)
3. Products or Service Provided, and the Nature of the work (found in project 8)
4. Equipment and Cost (found in project 4)
5. Profitability (found in project 4)
6. Professional Network, your mentor's background and how they will support your business (found in project 5)
7. Logo and Slogan (found in project 7)
8. Competitor Analysis (found in project 9)
9. Target Market and Marketing Plan Summary *include social media marketing (found in project 9, 10 and 11)
10. Operating Plan (found in project 12)
11. Copy of Business Card (found in project 14)
12. Example of Company Letterhead and Envelope design (found in project 15)
13. Brochure (found in project 17)
14. Schedule of Start Up Funds (found in project 21)
15. Financial Accounting Plan (found in project 22)
16. Updated Resume

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