Public Service Announcement			imes:				
		High	n Average	Low			
1	The <u>images and words</u> were clearly used to get the message across	5	4	3	2	1	
2	The message was <u>persuasive</u> for the <u>target audience</u> . 10 pts.	10	8	7	6	5	
3	The <u>voiceover</u> enhanced the message of the PSA.	5	4	3	2	1	
4	The PSA was 30 seconds long3 pts if too long or too short						
Ler	ngth of PSA: Tot	al:	/20				
Public Service Announcement		Names:					
1 00	one Service Announcement	IVa	imes:				
1	oue Service Announcement		t <i>mes:</i> n Average	Low			
1	The <u>images and words</u> were clearly used to get the message across			Low 3	2	1	
	The <u>images and words</u> were clearly used	High	n Average		2	1	
1	The <u>images and words</u> were clearly used to get the message across The message was <u>persuasive</u> for the	High 5	n Average	3	_	1 5	
1 2	The <u>images and words</u> were clearly used to get the message across The message was <u>persuasive</u> for the <u>target audience</u> . 10 pts. The <u>voiceover</u> enhanced the message of	High 5 10	Average	3 7	6		

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