
PSA Outline

Instructions: Use this form to outline your PSA. You may need to use a separate sheet of paper to complete Section 1; you should complete that section first and wait until you have had a chance to complete the online Persuasion Map (http://www.readwritethink.org/materials/persuasion_map/) to finish the rest of the outline.

1. Scenario: Characters act out the problem. Write script for actions and dialogue (use back of sheet or another piece of paper as necessary).	
2. Goal: These words flash across the screen.	
3. Reasons: Voiceover explains the problem while image shows problem.	
4. Facts: Voiceover discusses the facts while image shows facts.	
5. For More Information: Show organization phone or website (make one up or use existing).	