

## **HiTech Ninja Social Media Marketing Project Based Learning Assignment**

### **First Process:**

1. Identify any additional ninjas
2. Place each ninja into a category
3. Identify where each category goes to shop (which websites)

### **Second Process:**

4. Identify social media influencer(s) for each category
5. State the amount of followers in each social media platform

### **Third Process:**

6. Analyze results by determining which categories AND which influencers your team recommends HiTech Ninja to go after for partnerships

### **Fourth Process:**

7. Create a presentation summarizing your team's findings and how your team recommends HiTech Ninja to move forward with their social media marketing

Be sure to document all your findings on your Google Sheets  
Include information in your presentation