

Famous Entrepreneurs in History Project

30 Points

You are going to research a famous entrepreneur of your choice. There are several listed on the

bottom of this handout if you don't know who to choose. Each person in the class will have a

different entrepreneur. You need to find out the following information:

- History

- o Date of birth

- o Where did they go to school

- o What was their motivation to become an entrepreneur

- o Are they married? If so, wife's name and any children's names

- Description of Business

- o When it was started

- o How it was started

- o Focus/mission of business

- o What they sell or service provided

- o Net Worth of business

- o Location of business

- 5 Other Interesting Facts about the entrepreneur and/or their business

**Make sure you include where you find your information and pictures. We need to make sure we

are giving credit, when credit is due.

- Your information should go in a keynote presentation and emailed to me.

Possible Entrepreneurs:

Kay Cosmetics - Mary Kay Ash

Ben Cohen & Jerry Greenfield - Ben &

Jerry's Ice cream

Jon Menard - Menards

Sam Walton - Walmart

Debbi Fields - Mrs. Field's Cookies

Ray Kroc - McDonalds

Robert Wood Johnson - Johnson & Johnson

Carl Kiekhaefer - Mercury Marine

Bill Gates - Microsoft

George S. Parker - Parker Bros.

John Deere - John Deere

Jim & Dick Cabela - Cabelas

Henry Ford - Ford Motor Company

Andrew S. Grove - Intel

Masaru Ibuka & Akio Mortia - Sony

John Schattner - Papa John Pizza

Mark Zuckerberg Facebook

Sean Combs Hip Hop artist

Mary Kate and Ashley Olsen
Miranda Lambert Pink Pistol Store
Disney Walt Disney
Jamie Oliver Resteraunteer
David Karp Tumbler
Lauren Conrad Fashion Designer
Gordon Ramsey Resteraunteer
Mark Cuban
Barbara Corcoran Corcoran Group
Kellin Quinn Anthem Made

Famous Entrepreneurs in History Presentation

Student Name:

Entrepreneurs Name:

Criteria Points Earned

1. History – 6 pts.

- Date of birth
- Where did they go to school
- What was their motivation to become an entrepreneur
- Are they married? If so, wife's name and any children's names

2. Description of Business – 6 pts.

- When it was started
- How it was started
- Focus/mission of business
- What they sell or service provided
- Net Worth of business
- Location of business

3. Interesting Facts – 5 pts.

- Fact 1
- Fact 2
- Fact 3
- Fact 4
- Fact 5

4. Spelling/Grammar –minus 1 pt. for each mistake

5. Completion of Project – 13 pts.

- Used work time appropriately
- Created a quality project – was not completed in a hurry, creative.
- Included a picture
- Included citation of sources used

Total Points (30 pts.) _____

Comments: