

## **Famous Entrepreneurs in History Project**

30 Points

You are going to research a famous entrepreneur of your choice. There are several listed on the

bottom of this handout if you don't know who to choose. Each person in the class will have a

different entrepreneur. You need to find out the following information:

- History
    - o Date of birth
    - o Did they go to college? If so, where?
    - o What was their motivation to become an entrepreneur
    - o Are they married? If so, wife's name and any children's names
  - Description of Business
    - o When and how was it started
    - o Focus/mission of business
    - o What they sell or service provided
    - o Net Worth of business or entrepreneur
    - o Location(s) of business
  - 5 Other Interesting Facts about the entrepreneur and/or their business
- \*\*Make sure you include where you find your information and pictures. We need to make sure we are giving credit, when credit is due.
- Your information should go in a google presentation and emailed to me.

Possible Entrepreneurs:

Kay Cosmetics - Mary Kay Ash  
Ben Cohen & Jerry Greenfield - Ben & Jerry's Ice cream  
Jon Menard - Menards  
Sam Walton - Walmart  
Debbi Fields - Mrs. Field's Cookies  
Ray Kroc - McDonalds  
Robert Wood Johnson - Johnson & Johnson  
Carl Kiekhaefer - Mercury Marine  
Bill Gates - Microsoft  
George S. Parker - Parker Bros.  
John Deere - John Deere  
Jim & Dick Cabela - Cabelas  
Henry Ford - Ford Motor Company  
Andrew S. Grove - Intel  
Masaru Ibuka & Akio Mortia - Sony  
John Schattner - Papa John Pizza  
Mark Zuckerberg Facebook  
Sean Combs Hip Hop artist  
Mary Kate and Ashley Olsen  
Miranda Lambert Pink Pistol Store

Disney Walt Disney  
Jamie Oliver Reseraunteer  
David Karp Tumbler  
Lauren Conrad Fashion Designer  
Gordon Ramsey Resteraunteer  
Mark Cuban NBA Owner  
Donald Trump, Trump Towers  
Barbara Corcoran Corcoran Group  
Kellin Quinn Anthem Made

## **Famous Entrepreneurs in History Presentation**

**Student Name:**

**Entrepreneurs Name:**

**Criteria Points Earned**

1. History – 6 pts.

- Date of birth
- Where did they go to school
- What was their motivation to become an entrepreneur
- Are they married? If so, wife's name and any children's names

2. Description of Business – 6 pts.

- When it was started
- How it was started
- Focus/mission of business
- What they sell or service provided
- Net Worth of business
- Location of business

3. Interesting Facts – 5 pts.

- Fact 1
- Fact 2
- Fact 3
- Fact 4
- Fact 5

4. Spelling/Grammar –minus 1 pt. for each mistake

5. Completion of Project – 13 pts.

- Used work time appropriately
- Created a quality project – was not completed in a hurry, creative.
- Included a picture
- Included citation of sources used

Total Points (30 pts.) \_\_\_\_\_

Comments: