**Elevator Pitch Rubric Name:**  **High Average Low**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **1** | Who you are and your business name | 5 | 4 | 3 | 2 | 1 |
| **2** | Explain what the business is | 5 | 4 | 3 | 2 | 1 |
| **3** | Communicate your Unique Selling Proposition (USP) | 5 | 4 | 3 | 2 | 1 |
| **4** | End with a follow-up question | 5 | 4 | 3 | 2 | 1 |
| **5** | Articulation, flow, and memorized speech | 5 | 4 | 3 | 2 | 1 |

Length of Speech (min. 30-60 seconds. -3 pts. If over or under by 5 seconds.): \_\_\_\_\_\_\_\_\_\_\_\_ Total: /25

**Elevator Pitch Rubric Name:**  **High Average Low**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **1** | Who you are and your business name | 5 | 4 | 3 | 2 | 1 |
| **2** | Explain what the business is | 5 | 4 | 3 | 2 | 1 |
| **3** | Communicate your Unique Selling Proposition (USP) | 5 | 4 | 3 | 2 | 1 |
| **4** | End with a follow-up question | 5 | 4 | 3 | 2 | 1 |
| **5** | Articulation, flow, and memorized speech | 5 | 4 | 3 | 2 | 1 |

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