

Ethical Case Study

- 1) Getting Started
 - a. Case Study Proposal
 - i. Key ethical dilemma
 - ii. Key Players (characters)
 - iii. Three (3) proposed solutions
 - b. Recommendation
 - i. Critically analyze the case, determine the potential courses of action, and — most importantly — take a clear and decisive position with respect to what you would do if you were one of the lead characters in this case.
 - ii. Weigh pros and cons
 - iii. Show pros outweigh the cons.

- 2) Mindset of the Case Study
 - a. Pretend you are one of the lead characters in the case – this will allow you to write with authority on the topic
 - b. Pretend audience knows nothing
 - c. View your paper as a “position paper.” Although it includes “explanation,” your task is to understand the context, to evaluate the evidence, and then to make a decision concerning the appropriate course of action, which you support through arguments and counter-arguments.
 - d. Take a clear and decisive position –what would you do if you were one of the lead characters in this case?

- 3) To write the paper:
 - a. identify the parties involved, their rights, their responsibilities
 - b. Identify the salient ethical issues of the case.
 - c. Identify the relevant factual issues, conceptual issues, social constraints, and any additional information necessary for an accurate understanding of the case
 - d. Formulate possible courses of action.
 - e. Evaluate the strengths and weaknesses of those actions, indicating which course of action you would choose, and why.
 - f. Provide your own opinions; do not regurgitate others’ opinions.
 - g. "Use your facts/sources to convince me of your ethical point of view".

- 4) Cite your sources in MLA format. Choose sources of substance. Should look at outside articles to have multiple sources

- 5) Avoid potential grammatical errors

6) Technical Clarifications

- a. 2-3-page case study double spaced
- b. 12pt font, Times New Roman