

Business Academy Capstone Project Rubric

- Business Plan using <https://bizplantool.com/> (printed)
- “How To Do Business In _____” manual (pick a country from the provided list. Should be printed in color.)
- Written Analysis (MLA Format)
- Great By Choice, by Jim Collins reading prompts

Evaluation Dimensions	Needs Improvement 1	Acceptable 2	Exemplary 3	Score
Business Plan: All components must be completed				
How to do Business in _____ Manual				
Written Analysis				
<u>Great By Choice</u>, reading prompts				
Quality Presentation				
				Score must be >9 Total Score: _____

Comments: