

Name: _____

Business Plan Presentation Criteria

Business: _____

<i>Level</i>	<i>Criteria</i>
A	<ul style="list-style-type: none"> - Business plan is thorough and demonstrates attention to detail. - Examples and specific qualities of the business are explained. - Images are used to accent the presentation and relate directly to the slide material - Topics are related and clearly explained. - Slide transitions are creative - Fonts and Backgrounds are aesthetically well designed. - Project is well edited and demonstrates a high caliber of vocabulary and sentence structure.
B	<ul style="list-style-type: none"> - Business plan outlines topics clearly and contains some examples and detail. - Qualities of the business are addressed in a general sense. - Images are used and relate to content. - Topics are connected and generally explained. - Some slide transitions are used. - Fonts and backgrounds are visually pleasing. - Project is predominantly edited with a few errors that do not detract from meaning.
C	<ul style="list-style-type: none"> - Business plan is at times unclear and speaks in general terms – examples and details are absent. - Qualities of the business are briefly summarized. - Topics are somewhat connected but are sometimes disjointed. - Slide transitions are not used. - Fonts and backgrounds are not unified. - Project exhibits several errors which detract from meaning.
I	<ul style="list-style-type: none"> - Project does not exhibit attention to outline criteria. - Business plan is undeveloped or incomplete. - Images and transitions are not used. - Details are absent. - The project demonstrated significant errors in editing and language usage.

Content	Creativity	Presentation	Total
/25	/15	/10	/50

Comments: _____

