Business III

Ethical Leadership and E-Commerce

Class website: jenkinsbusiness.weebly.com

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Welcome to Business III. I'm very excited to work with you again through this coming school year! You will be building business knowledge that will prepare you to work in the professional world. Willingness to work together is essential. CA Career and Technical Education Curriculum Standards drives our academy goals and objectives. For more information visit

http://www.cde.ca.gov/ci/ct/sf/documents/bizfinance.pdf

Course Description:

This course involves students in legal and ethical considerations relating to business decisions. Students will develop their leadership and management skills while creating an E-Commerce student store or business of their choice.

Throughout the year students will have the opportunity to meet and interview business professionals from the perspective of an entrepreneur, manager, corporate representative, accountant, and a financial advisor to gain real world knowledge. Students enrolled in this class also learn ordering, merchandising, money handling, and accounting while being in charge of the beverage vending machines on campus.

Students will read **The One Minute Manager**, by Kenneth Blanchard and Spenser Johnson to learn how a successful manager leads his/her workforce.

Students will be given 25 minutes per week to explore their passions independently and journal their progress along the way.

Grading Policy:

Your grade will come from a variety of assignments, including group work, public speaking, quizzes, presentations, tests, and participation. **All assignments are due at the beginning of class.** No exceptions! No name and date, no credit. In most cases if a student misses a group presentation day he/she will have to make up their portion, but with one grade lower penalty. Late work is accepted up one week passed its due date for up to 50% credit.

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100-98% = A+ 89-88% = B+ 79-78% = C+ 69-68% = D+ <60% = F
97-93% = A 87-83% = B 77-73% = C 67-63% = D
91-90% = A- 81-80% = B- 71-70% = C- 61-60% = D-
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Grading breaks down: 40% assessments and presentations, 30% assignments, Final 20%, 10% participation

Pathway Grade Policy: You must receive a C or higher to move on to the next course in the pathway.

Tardy Policy: See Student Handbook for school policy.

Tutoring Schedule: Tuesdays from 2:50-3:50. Mandatory if you have below a C in class.

Ethical Leadership and E-Commerce Unit Names:

Fall Semester

- 1. Ethical Leadership
- 2. Management
- 3. Web Presence
- 4. E-Commerce

Spring Semester

- 5. Social Media Marketing
- 6. Business Law
- 7. Consumer Law
- 8. Concept to Consumer

Daily Supplies:

- Your laptop, charged. If you come to class without a charged laptop you will be given one warning. A detention will be given for each additional time.
- Composition notebook for your passion project journaling
- Notebook for class notes/Assignments
- Blue or black ink pens
- Highlighters

Donations much needed for the class:

Cleaning wipes and tissue are greatly appreciated!

Absences:

If a student misses 1 day he/she has 1 day to make up the work without consequence. If he/she misses 2 days then he/she has 2 days to make up the work, etc... *Daily schedule is posted on the class blog-students can get their make up work from the blog for most cases.

Note: I will not pursue you for absent work. It is your responsibility to get it turned in. Teamwork is vital to a successful organization; therefore, it's important for each member to be present when teams are presenting projects. In most cases if a student misses a group presentation day he/she will have to make up their portion, but with one grade lower penalty.

Rules to live by:

- Be on time! You must be in your seat and ready to work when class starts.
- Be prepared! Bring daily-required materials to class every day!
- The teacher dismisses the class, not the bell!
- Demonstrate positive character traits at all times.
- Look teachers and fellow students in the eye when speaking with them.
- Students will allow girls/women to exit a room before boys/men.
- Students will respond with Yes, Sir; No, Ma'am, Please, Thank you, etc...
- Meet your teacher at the door of the classroom before class begins with a handshake and/or greeting each day.
- Students will stand and greet important guests that enter the classroom such as board members, guest speakers, etc...
- Students will greet other adults by their title such as Mr., Mrs., Ms., Dr., etc... No first names are to be used by students when addressing adults.

Discipline Policy: Please see the Student Handbook at www.sra.mn Dress/Uniform Code: All students, regardless of their track, are required to wear school uniforms and follow the dress code while on campus and participating in off campus activities unless otherwise permitted by administration.
I have read and understand Mrs. Jenkins' class syllabus and understand if I have questions I can email her at tjenkins@sra.mn. Tutoring Hours: Tuesdays 2:50-3:50
Student Name (print):
Student Signature: Date:
Parent/Guardian Name (print):
Parent/Guardian Signature:Date:
Parent/Guardian's best phone number:
Parent/Guardian's email: