Advertising Strategy Video Names:				.			
Ac	lvertising Strategy:			_			
	Hig			gh Average Low			
1	The images and words were clearly used to get the message across	d	5	4	3	2	1
2	The message was persuasive for the target market using the assigned strategy		10	8	7	6	1
	The advertisement is creative with nooth transitions	10		8	7	6	1